

CESA MULTIPURPOSE AND MULTI-PACKS POLICY

1. Previous Policies

This policy combines multiple policies previously approved by the CESA Board of Directors, as follows: Multipurpose or Combination Products Policy and Multipacks Policy.

2. General

CESA's body of policies is intended to create the infrastructure required to support an effective and secure environment in which to carry out its mandate and activities. The purpose of combining the above-noted policies was to provide an easy avenue for members to determine the applicability of CESA's program and EHF application to non-traditional products available to consumers. This policy provides the framework for product clarifications in these non-traditional product categories/uses.

3. Multipurpose or combination-use products

Where the product is a combination of two or more small appliances within one physical unit (not package), the fee charged will be for the highest fee applicable of the relevant program categories. For example, where a product makes both coffee and toast, the higher fee is for Kitchen Heating so that fee would apply.

4. Multi-Packs or Combination Packs

Where multiple program products are sold as one item (unique UPC or SKU), the fees are applied to each appliance within the package, whether more than one of the same product, or similar/complimentary products. An example of multi-packs is three electric toothbrushes in one package, and the resulting fee is three times the personal care fee. An example of combinations packs might be a package for retail sale that includes a coffee maker, coffee grinder and a toaster. In this case, the resulting fee would be the sum of 1 kitchen motorized fee, 1 kitchen heating (coffee/tea) fee and 1 kitchen heating fee.

5. New Products on Market

This policy shall be updated as the market conditions warrant. Specifically, as new and innovative products enter the marketplace, they will be assessed for applicability under the CESA program, and if necessary, this policy will be modified to include as yet undefined and unknown non-traditional product definitions.